



1Joshua Group, LLC



BUILDING CAPACITY – EXPANDING RESOURCES.

CREATING MARKETING STRATEGIES THAT ENGAGE.
Meaningful, Memorable, & Magical.

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U.S. Small Business Administration
Emerging 200 Atlanta Class of 2010

DUNS: 142870257

Certified Minority Business Enterprise:
AT10319

CAGE: 41KU5

NAICS: 541611 (Primary), 511199, 518210, 541430, 541612, 541613, 541720, 541810, 541820, 541830, 541860, 541910, 541990, 561110, 561410, 561499, 561510, 561920, 611430

CORE DATA:

Incorporated 10/27/2003
Business Started 11/1/2004
Employees: 8

1Joshua Group has established itself with global companies, providing programming and solutions to achieve each company's goals.

Find Us on Social Media using #1JGCollabs

- 1JoshuaGroup
- The1JoshuaGroup
- @The1JoshuaGroup

1Joshua Group is a management consulting firm. We assist our clients in developing communications and management strategies to achieve anticipated outcomes utilizing value-added and measurable solutions.

CORE CAPABILITIES

We create and manage multidisciplinary programming that incorporates academia, corporate industry, government, and non-governmental entities. We provide clients with cost-effective solutions, strategies, and positive outcomes with our pooled knowledge experience in education and awareness program development, event production, information technology, graphics and web design, finance, association management, organizational development, culinary arts, and business administration.

HOW WE ASSIST OUR CLIENTS

01. Strategic Planning and Facilitation

We listen to assess where you are and where you are going. We provide clients with direction to build capacity that enhance products and services and while expanding resources through educational programs, and at management and governance levels.

02. Program Development, Event Production & Management

We work to increase attendance, decrease cost, and simplify planning and management to enable our clients to focus their time on the strategic decisions.

03. Marketing Management

We offer a compendium of customized communications tools to achieve practical solutions that meet our clients' objectives.

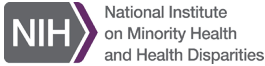
04. Association Management

We assist start-up associations or established organizations in establishing and reaching their organizational goals by using state of the art technology, innovative change, board management and governance experience, expertise, and training.

Accredited by



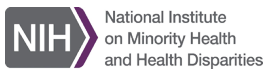
01



UNIVERSITY OF MIAMI
SCHOOL of NURSING
& HEALTH STUDIES



02



03



04



We provide cost effective solutions, measurable strategies, and positive outcomes to increase visibility and reach target audiences to help our clients get THEIR word out to the right people in the right places at the right time!

PAST PERFORMANCE

01 – Strategic Planning and Facilitation

- Strategic and Implementation Plan and Activities Review and Assessment
- Implementation Guide and Final Report Development
- Resource Management Direction for Successful Execution
- Attendee Engagement

02 – Program Development, Event Production, & Management

- Program Content Development
- Contractor Negotiations and Logistics Management
- Venue Selection
- Registrar Services
- Housing, Travel, Exhibitor & Abstract Management
- Speaker Recommendations and Management
- Budget Management
- Evaluation and Final Reporting

03 – Marketing Management

- Audience Generation
- Branding Design Development and Editorial Services
- Website Design, Development, and Management
- Coordinated Print and Digital Promotional & Awareness Campaigns Development and Distribution
- Image and Crisis Management, Media and Public Relations
- Advertisement Development and Media Buying, Placement, and Distribution

04 – Association Management

- Headquarter Office / Administrative Services
- Membership Recruitment and Retention
- Board Governance
- Fiscal / Financial Management and Planning
- Data / Database Management
- Government Relations

WHAT MAKES US DIFFERENT

- We are the 'go-to' firm to provide high quality management services with a short lead time to help clients connect with their target audience and raise awareness about their programs and services.
- We create and manage multidisciplinary programming that incorporates academia, corporate industry, government, and non-governmental entities.
- Our expertise is especially effective in employing strategies that promote professional and consumer involvement in areas related to improving quality of life issues.
- We are guided by grace and committed through faith and integrity to provide comprehensive service excellence, quality, and balance. We strive to build capacity and expand resources for our clients.